

# Smart Energy. Strong Economy.



Join SEEA's collaborative network in advancing energy efficiency to enhance our energy productivity, spur local economic progress and ensure our regional prosperity.

## ENERGY EFFICIENCY STARTS HERE!

- SEEA** advances smart policy initiatives that maximize energy productivity.
- SEEA** supports local energy efficiency programs that engage diverse businesses and homeowner in money-saving initiatives.
- SEEA** connects stakeholders around the energy issues and business opportunities that define the Southeast.

## WHY JOIN SEEA?

Energy efficiency is always the cost-effective first step for addressing high energy costs and usage levels. Energy efficiency is also key to enhancing our regional economic productivity and competitiveness because it maximizes economic output for every energy dollar spent.

As the 11-state southeast region's independent source for energy efficiency policy and programs, SEEA balances the needs of our members, partners and stakeholders, and looks for collaborative opportunities to achieve our shared economic goals.

Within this mix, SEEA Members represent a respected network of energy stakeholders who are committed to economic prosperity through new business approaches, better technologies, market-proven products, and smarter ways of maximizing our energy productivity for the benefit of the region.



## POLICY

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Well-crafted energy policies save billions for businesses and families, and create economic opportunity through new, local jobs. In the policy realm, SEEA:

- Collaborates extensively with state and local officials, and public service and utility commissions to provide education and promote best practices.
- Builds a broad understanding of, and support for cost-effective energy efficiency policies.
- Supports adoption of, and compliance with building energy codes.
- Communicates with stakeholders on regional energy policies, codes and standards.

## PROGRAMS

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Well-designed energy programs provide energy savings that benefit families, communities, utilities and the regional economy. SEEA works closely with its partners to:

- Organize targeted building science and codes education for contractors, inspectors and building owners.
- Create effective local programs that bring together multiple stakeholders to achieve strong, measurable field results and high levels of customer satisfaction.
- Ensure field programs are well-supported with effective program administration, program reporting, funder relationships, and program communications and promotion.

## BENEFITS OF SEEA MEMBERSHIP

As a valued participant in the SEEA Member network, you will benefit from:

- Valuable business contacts and connections;
- The opportunity for more in-depth involvement in SEEA through our Advisory Committees;
- Discounts on SEEA conferences, events and other programs;
- Member-only access to resources, reports, briefings and targeted business opportunities;
- Access to SEEA's member directory;
- And more...

## SEEA MEMBERS INCLUDE:

- Utilities
- Energy Product Manufacturers
- Energy Service Providers
- Energy Consultants
- State and Local Governments
- Universities
- NGOs

## JOIN SEEA TODAY!

For more information about how SEEA Membership can serve your organization, please contact Eileen Nebhut at 404-602-9647, or at [enebhut@seealliance.org](mailto:enebhut@seealliance.org)