



# Conference 2017

## Call for Session Proposals

### Overview

SEEA's conference, now in its fifth year, is held each fall in Atlanta, GA. In 2017, it is scheduled for **October 17th and 18th** at the Georgia Tech Global Learning Center and will attract an audience of ~300 business and policy leaders from across the region, and across the country.

This year's conference themes include a focus on the future, jobs, economic development and innovation. Recognizing that our conference attendees prefer participatory formats and practical learning opportunities, we welcome a variety of ideas for session formats and topics. Specific emphasis will be placed on topics that address SEEA's three work areas, which are:

1. State, Local and Utility Policy
2. Built Environment
3. Energy Efficiency Finance

In addition, SEEA plans to integrate energy equity issues and opportunities throughout the sessions.

### Join Us in Co-Creating your 2017 Conference Experience

In recognition of the vital role that SEEA Members play in the conference, we invite you to help us create the event by submitting a proposal for sessions you believe will address the interests of our broad audience of participants. Participants include utilities, product and service vendors, academic institutions, and industry associations and nonprofits.

In addition to keynotes and other planned interactive programs, SEEA expects to accommodate up to seven member-proposed sessions in the agenda.

### The Proposal Process: Topics of Interest

For 2017, we would like to receive proposals for energy-efficiency-related sessions in these categories:

- State, Local and Utility Policy – State and Regional Planning
- The Built Environment – Current State (codes, programs etc.)
- The Built Environment – Future State (path to transformation)
- Energy Efficiency Finance – On-Bill Financing
  
- Bridging the Urban – Rural Divide
- The Utility of the Future
- Industrial Energy Efficiency | Combined Heat and Power
- The Internet of Things

SEEA will also be pleased to consider unique or less common topics that address broader energy and energy efficiency issues.

## The Proposal Process: Desired Formats

Please include a presentation format with your proposed session. Unique and engaging presentation formats are encouraged, and may include workshops, “game” formats, seminars, TEDTalk style presentations, Q&A sessions, interviews, panels, and other audience-engaging approaches. Conference sessions should run an hour in length, and include time for audience participation.

## The Proposal Process: What to Include

Your proposal, in PDF format, should be emailed to [conference@seealliance.org](mailto:conference@seealliance.org), with the subject line “2017 Conference Proposal.” Please include the following information in your proposal:

- Your name, company and contact information;
- A high-level description of ~450 words (or less) describing your proposed session;
- Your session’s intended audience and at least one learning objective;
- Your intended presentation format;
- Suggested speaker(s), with short bios or links to bios, OR your intended speaker type.

Proposed sessions should not promote the proprietary interests of any commercial entity.

## Proposal Review: Criteria

The following criteria will be used in the proposal review and selection process:

- Presentation of new material. Your proposed session must not have been previously presented, although a “part two” or follow-up session to another conference presentation is acceptable;
- Relevance of topic to the conference themes and to the southeast region;
- Likelihood of stimulating discussion and debate during the session;
- Engaging nature of your proposed presentation format;
- Clarity of thought and ideas.

Please note: SEEA reserves the right to modify or revise existing proposals to best suit the needs of the conference and its audience.

## Deadlines and Other Important Dates

Proposal submissions begin on **Monday, February 6th, 2017**.

Submissions end at midnight, **Thursday, March 2nd, 2017**.

Final notifications of proposal status will be provided via email by **April 28th**. If you do not receive a notification about your proposal by **May 5th**, please contact Judy Knight at 404-771-1122.

## Questions?

Please contact Judy Knight, Director of Communications, SEEA at [jknight@seealliance.org](mailto:jknight@seealliance.org) or call 404-771-1122.

Thank you!!!